

【Youth Water Forum】2025 Video Terms of Reference

1 PURPOSE

There are many water-related issues, such as climate change in recent years and the resulting heavy rainfall, snowfall and droughts, which are becoming more and more serious worldwide. Water has become an important theme related to the UN Sustainable Development Goals (SDGs) as a whole and also to the history of the region. Solving water issues requires intergenerational efforts. Therefore, we are calling for water-themed videos created by the next generation of high school students. The content can be anything from water-related events in everyday life, water-related research, volunteer activities and traditional events related to water in the local area, to international exchange activities related to water.

2 ORGANIZER

The Secretariat of the Youth Water Forum, hereinafter referred to as the 'Organizer'.

3 OVERVIEW

(1) Target

3-minute original videos in English (or with English subtitles) created by individuals aged 15–18 at the time of application. Please confirm the above "1 PURPOSE" and "5 VIDEO GUIDELINES".

(2) Entry Period

Monday, June 2, 2025 – Friday, December 5, 2025 (11:59 PM JST)

(3) Submission Period

Monday, June 2, 2025 – Friday, December 12, 2025 (11:59 PM JST)

4 APPLICATION PROCEDURE

① STEP 1: Submit Application Form

- Download the application form from the [Youth Water Forum website](#).
- A group representative (teacher or guardian) must fill in the required information.
- Upload the completed form using the Google Form during the Entry Period.
Application Form Submission Form: <https://forms.gle/So9yGrLZMt4J8LmQA>

Once your entry is accepted, you will receive an automatic email from the Organizer. Should there be any deficiencies or issues with your application form, the organizer may contact you separately. The content you provide on your application form will be displayed in the description section of the YouTube video.

② STEP 2: Submit Video, Thumbnail, and Source List

- Submit your video (mp4 format), thumbnail (16:9 ratio, 1920×1080 px or more), and source list via the Google Form linked in the confirmation email.
- Submissions must be made within the Submission Period.

5 VIDEO GUIDELINES

- Eligibility:** Applicants aged 15–18
- Length:** 2:40–3:00 minutes
- Style:** Any (live-action, animation, CG, slides, etc.)
- Language:** English or other languages with English subtitles
- File Format:** mp4
- Aspect Ratio:** 16:9
- Resolution:** 1920×1080 pixels or higher
- Originality:** Must be original and unpublished. Generative AI is not permitted.
- Rights:** Do not infringe on any third-party copyrights or portrait rights.
Cite all sources in the source list.

Please also review the “[2025 Application Rules](#)” before submission.

6 VIDEO SCREENING

All submissions will be reviewed for compliance with the Application Rules. Videos not conforming to the guidelines may not be published.

7 PUBLICATION

- (1) Submitted videos may be posted indefinitely on the following platforms.
- *Official HP: <https://www.waterforum.jp/ywf/en/>
 - *YouTube: https://www.youtube.com/channel/UCU0g_IbLpqq_rq3CdnPR5ag
 - *Instagram: <https://www.instagram.com/youthwaterforum/>
 - *X (Twitter): <https://x.com/YWFtw>
 - *Facebook: <https://www.facebook.com/YouthWaterForumQ>
- (2) The publication period is indefinite.
- (3) A certificate of participation will be issued to all applicants whose videos are made public. Please note that these videos may also be screened at international conferences and other events.

8 INQUIRIES

If you have questions, please contact the Organizer via the Google Form below:

<https://forms.gle/AbgfEGNtjzBg9nQ88>

Please contact Youth Water Forum Secretariat
Youth Water Forum Secretariat (Attn: Mr. Takeishi)
6th Floor, 5-4 Nihonbashi Hakozaeki, Chuo-ku,
Tokyo 103-0015, Japan

Operating Secretariat:

<Email address: jwfyouth[at]dhe.co.jp>

Please change [at] to @ before sending.