

4th APWS Sponsorship Plan

The advantages of being a sponsor of the 4th APWS

- **Participation in the 4th APWS**

- Free registration fee to the 4th APWS
- Invitation to the Opening and Closing Ceremonies of the 4th APWS
- Privilege to listen to the High-Level Roundtable
- Privilege to participate in each Thematic Session
- Invitation to the Welcome Reception (VIP)
- Invitation to the Welcome Reception (General participants)
- Invitation to the Farewell Lunch

- **Advertisement/ Promotion**

Advertise the sponsors' logo on the advertisement pillars (planning to set up them at 8 locations in the venue)

- Publish the sponsor's logo on to the 4th APWS Bag
- Include the pamphlet of the sponsors in the 4th APWS Bag (1 piece/A4 size)
- Advertise the sponsors' logo on the 4th APWS Programme Book
- Introduce the overviews of Sponsors on the double-page of the 4th APWS Programme Book in color
- Advertise the sponsors' advertisement on the Programme Book (Color/half-page)
- Advertise the sponsors' logo on the 4th APWS Official Homepage
- Privilege to use the "4th APWS" logo in the sponsors' advertisement/publication
- Advertise the sponsors' logo in the 4th APWS promotion video

- **Exhibition**

- Privilege to use the 4th APWS Exhibition space (1 exhibition space: W3000 * D3000)

※ **The above sponsorship advantages will be combined in accordance to the amount of the financial contribution**

○ **Committee members' feedback will be applied on :**

- What are the main advantages highlights to attract the sponsors?
- A registration fee for participation in the 4th APWS, Fee for exhibition space, Fee for thematic session