4th APWS Sponsorship Plan

The advantages of being a sponsor of the 4th APWS

- **Participation in the 4th APWS**
  - Free registration fee to the 4th APWS
  - Invitation to the Opening and Closing Ceremonies of the 4th APWS
  - Privilege to listen to the High-Level Roundtable
  - Privilege to participate in each Thematic Session
  - Invitation to the Welcome Reception (VIP)
  - Invitation to the Welcome Reception (General participants)
  - Invitation to the Farewell Lunch

- **Advertisement/ Promotion**
  - Advertise the sponsors’ logo on the advertisement pillars (planning to set up them at 8 locations in the venue)
  - Publish the sponsor’s logo on to the 4th APWS Bag
  - Include the pamphlet of the sponsors in the 4th APWS Bag (1 piece/A4 size)
  - Advertise the sponsors’ logo on the 4th APWS Programme Book
  - Introduce the overviews of Sponsors on the double-page of the 4th APWS Programme Book in color
  - Advertise the sponsors’ advertisement on the Programme Book (Color/half-page )
  - Advertise the sponsors’ logo on the 4th APWS Official Homepage
  - Privilege to use the “4th APWS” logo in the sponsors’ advertisement/publication
  - Advertise the sponsors’ logo in the 4th APWS promotion video

- **Exhibition**
  - Privilege to use the 4th APWS Exhibition space (1 exhibition space: W3000 * D3000)

※ The above sponsorship advantages will be combined in accordance to the amount of the financial contribution

- Committee members’ feedback will be appilcated on :
  - What are the main advantages highlights to attract the sponsors?
  - A registration fee for participation in the 4th APWS, Fee for exhibition space, Fee for thematic session