

## The transformational path to achieving Universal access to Hygiene & Sanitation



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

## Outline

1. Background
2. Is the country on track to achieve MDGs?
3. Incremental steps in the Development of a National H&S Program
4. The approach to Hygiene & Sanitation Promotion under Health Extension Programme (HEP)
5. Progress and Success Stories
6. Main challenges
7. The way forward

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

2

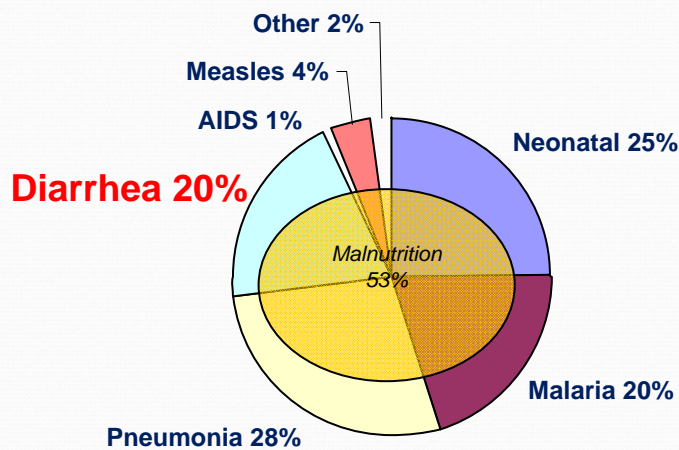
## Background - Country Profile



- Area: 1.1 million Sq.kms
- Population – abt 80 mil (projected from 2007 census), 85% rural
- Pop growth rate= 2.5 % / year
- Federal Government
  - 9 regional states
  - 2 City administrations
  - 801 districts
  - 15,000 Kebeles/Villages
- U5 mortality= 123/1000

## Background...

### Causes of Death in Ethiopian Children: 0-5 years



## Is Ethiopia on track to reach MDGs?



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

5

## Is Ethiopia on track to reach MDGs...

Information is sketchy about the all-important *behavior-change* aspects of sanitation (e.g. usage of sanitation facilities, hand-washing practices & safe handling of drinking water in homes etc.) **but...**

➤ **Latrine coverage (as per MoH HMIS reports):-**

- 2003 = 11.5 %.
- 2008 = 54.0 %

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

6

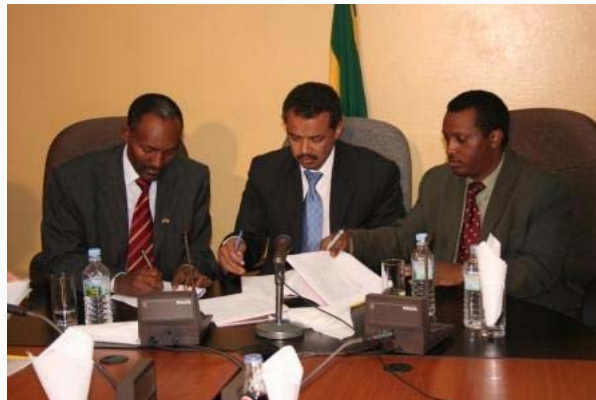
## Is Ethiopia on track to reach MDGs ...

**Expectation:** Through effective implementation of HEP & WASH programmes there has been an exponential growth in the number of

- **ZOD villages (Zero Open Defecation)** and
- Households graduating as clean and healthy homes.

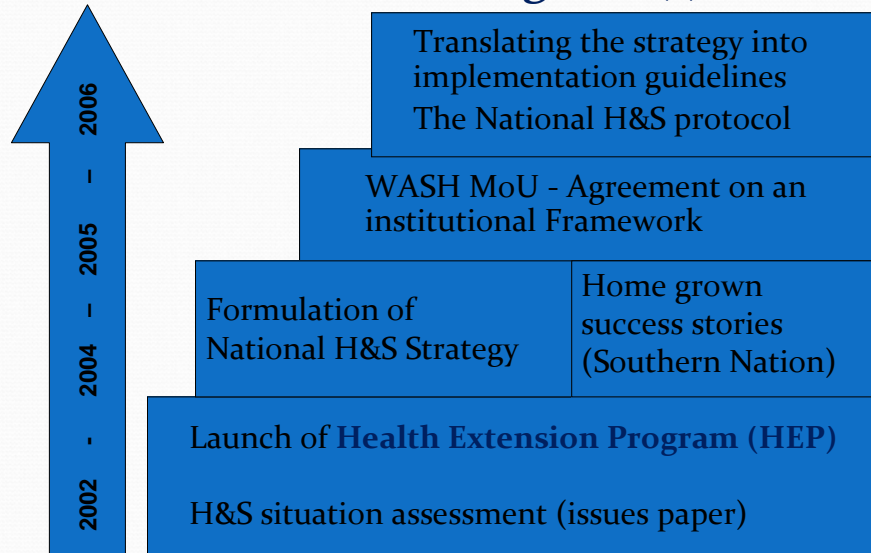
## The WASH MoU between MoH, MoWR, MoE

- **Main objectives:**  
Improvement of sub-sector coordination and consensus on institutional mandates



*Signing ceremony in March 2006*

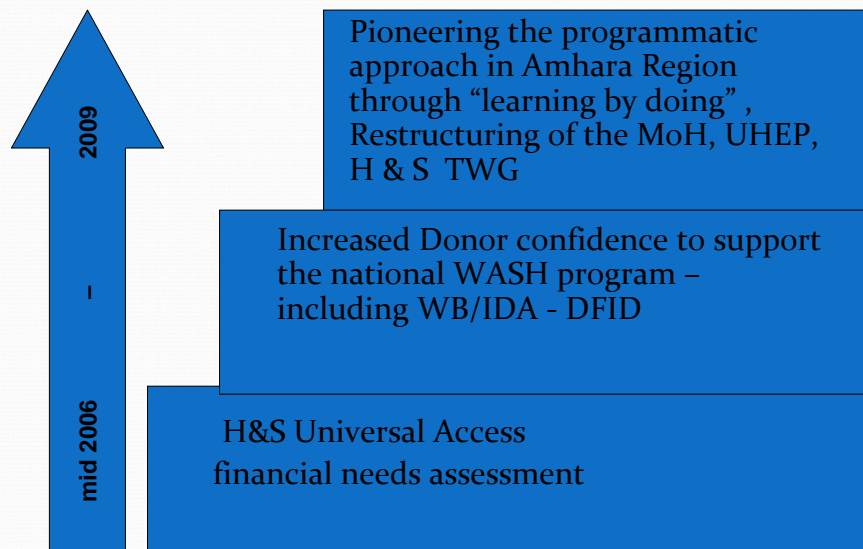
## Incremental steps in the development of a National H&S Program (1)



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

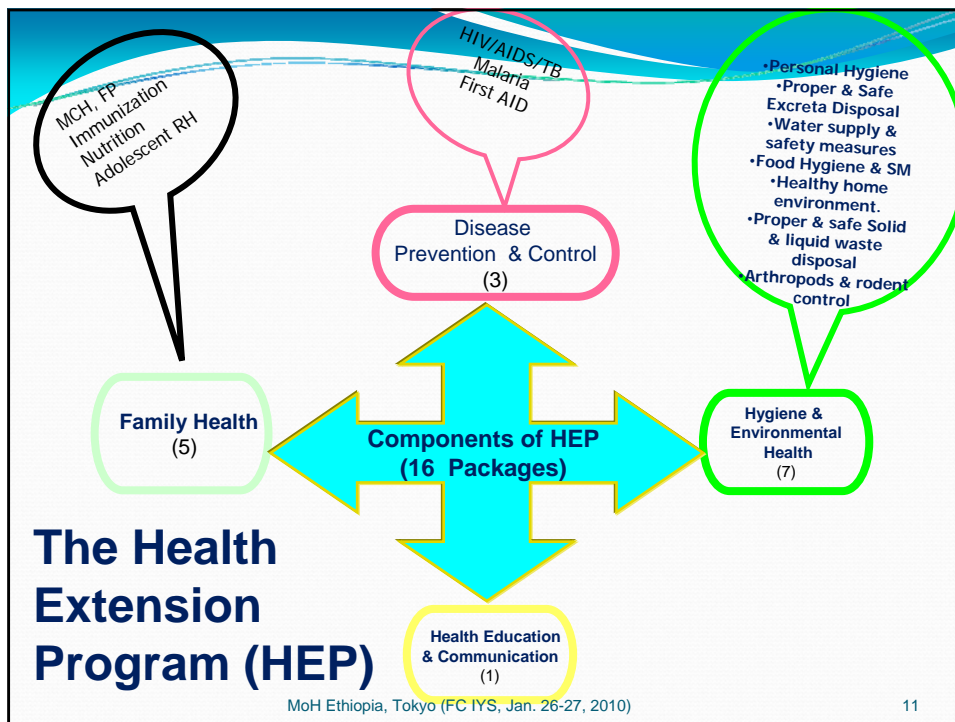
9

## Incremental steps in the development of a National H&S Program (2)



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

10



## New approaches to H&S promotion (1)

Community leaders and volunteers have promoted H&S through:

- ❑ **Household Outreach**:- model households and community volunteers (behavior change negotiations – Mikikir - on small doable and feasible actions to improve hygiene)
- ❑ **Ignition of community-based approaches** to behaviour change (e.g. Advocacy Campaigns, Community Conversations, Coffee for Health Clubs, School & Community Health Clubs, CLTS etc.)

## New approaches to H&S promotion (2)

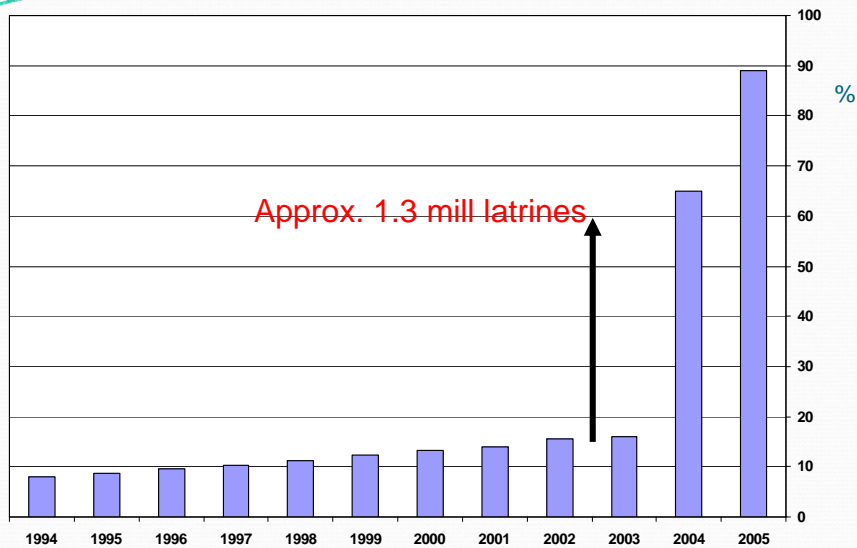
- **Multi-level advocacy** for increased political stakeholder support and leadership
- Multiplying the messages through **media & communication**
- **Social/sanitation marketing** for increased availability & affordability of H&S products
- **School Hygiene & Sanitation Clubs**
- **Institutional latrines and HW stations**, particularly at health facilities, market places, churches and mosques

## Progress and Success Stories (1)

*Some selected highlights from the Regions*

- **Southern Nations Region** spearheaded an impressive concerted effort on H&S promotion.
- **Amhara Region** has started to roll out the Community-Based Behavior Change program for Hygiene & Sanitation
- **Oromia Region** has launched the Millennium H&S movement.
- **Tigray** hosted a high level Regional H&S conference and now implementing CLTS.

## Southern Region- Immediate achievements...

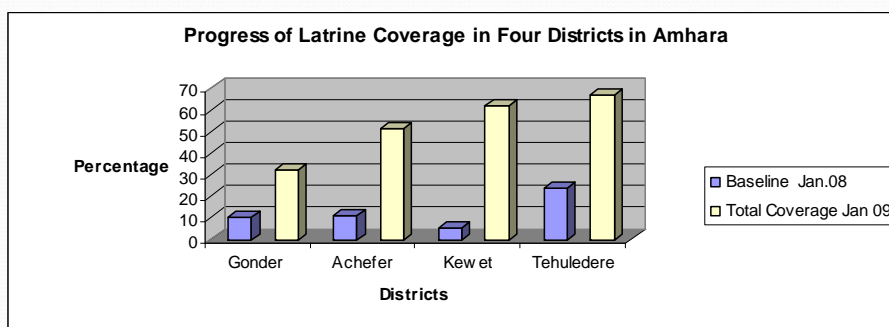


Trends in latrine coverage 1994-2006

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

15

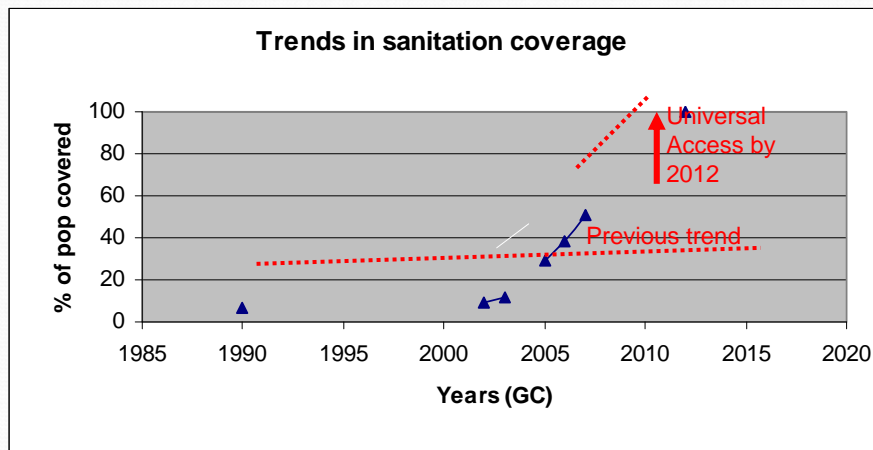
## Amhara Region - Achievements so far...



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

16

## Achievements so far.... Coverage



**Currently the traditional pit latrine is considered as the minimum standard in the Ethiopian sanitation ladder**

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

17

## Key Success Factors (1)

- Maintaining dedicated political leadership with professional commitment and accountability for a broad-reach, low-cost, high-impact H&S interventions
- Facilitating a broad consensus that sanitation and hygiene is everyone's concern
- Promotion of viable local technologies -  
**No direct material subsidy to households**
- Improved Inter-sectoral Collaboration:-**  
Ministries of Health, Education, Water, Rural Development, Agriculture and Women's Affairs

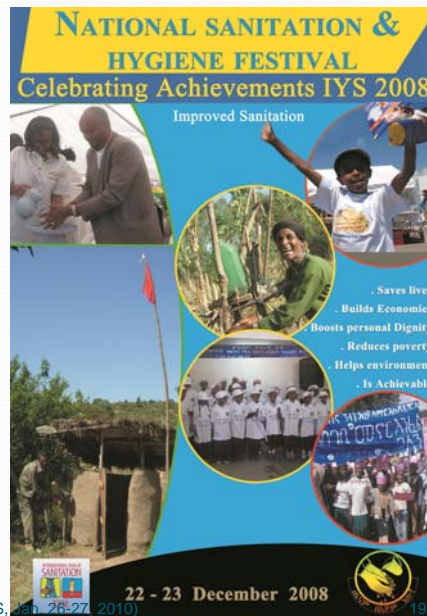
MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

18

## Key Success factors (2)

### Active Ethiopia WASH movement

- Supporting different advocacy campaigns
- Celebrated National H&S Festival (IYS 2008)
- National H&S awards launched in IYS



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

19

## Main challenges (1)

Ethiopia faces major capacity building challenges:-

- to engage all **political decision makers**, the private sector, professionals and the beneficiaries at large.
- to create the necessary awareness about the recent changes in the **policy and implementation framework**.
- to motivate and align all the actors to the **National WASH & Health Extension Programmes**.

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

20

## Main challenges (2)

- to overcome the shortage of appropriately trained, tooled and motivated personnel in **proven Behavior Change approaches** and techniques.
- Promoting & measuring the **effective use of sanitation facilities together with hand-washing** (beyond the mere counting of latrines)
- **Enforcement of public health proclamations** and pollution control particularly in the urban settings has been weak
- **Institutional fragmentation** especially in urban areas

## Main challenges (3)

- There is a need to close the financing gap to achieve the 100% sanitation coverage target by the year 2012.
  - The Financing Needs Assessment total estimate is **650 Million US\$**.
  - Currently secured funding for H&S amounts to **65 Million US\$** -i.e. just 10% of the overall financing needs.
  - Problem gets aggravated by currently limited financial absorption capacity.

## The way Forward

- Harmonization and alignment
- Strengthening collaboration among stakeholders
- Development of Urban H&S Strategy
- Strengthening the competency & skills of professionals at all levels
- Demand studies to improve sanitation technology options
- Scale-up of HMIS, Initiate Family Folder for community based HMIS

MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

23

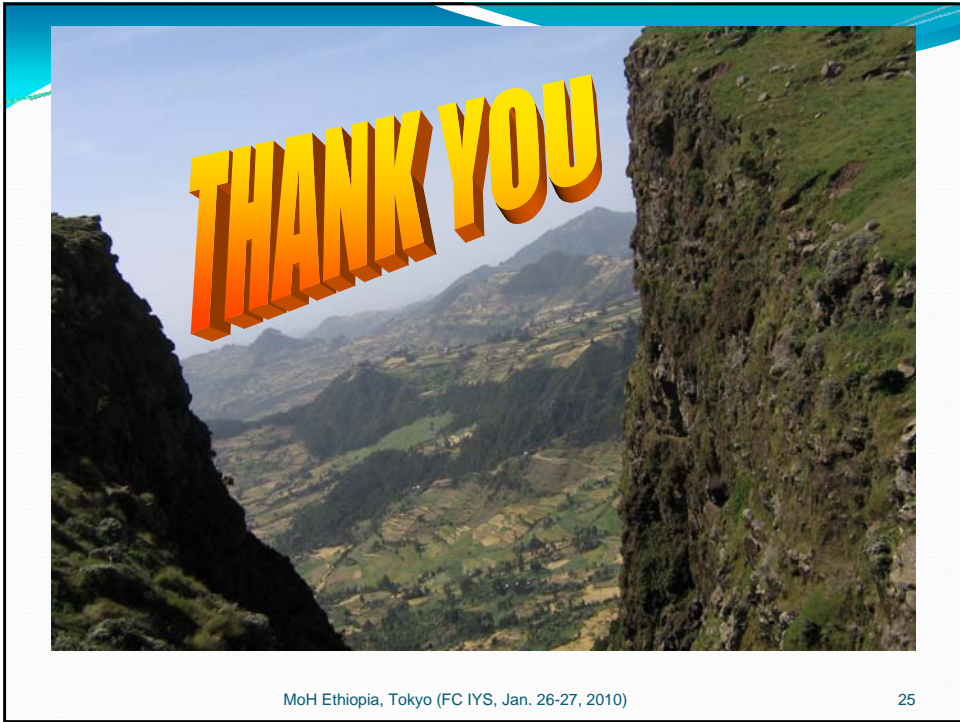
***“We want to make Hygiene and Sanitation a way of life and part and parcel with the culture of our society. . .”***

Districts Celebrating 100% ODF – like Banja District, Amhara....



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)

24



MoH Ethiopia, Tokyo (FC IYS, Jan. 26-27, 2010)